



Build with Arrow Brand
TIDEWATER
RED CYPRESS
FOR BEAUTY, ECONOMY,
AND LIFETIME DURABILITY

LUMBER BUYER'S LCL GUIDE

Huss Lumber Company

2301 N. Racine Ave.
CHICAGO, Phone Lincoln 6226

HIGHLIGHTS IN THE ROMANTIC HISTORY OF TIDEWATER RED CYPRESS *to serve you as a guide*

THE Cypress tree is of very ancient lineage. Before the Ice Age it grew only on hills, but as the climate changed through the ages the Cypress tree retreated into the warm swamplands to the southward. Through centuries of adaptation to its environment and an age-long battle with the ever-changing agencies of nature, Cypress developed an inherent degree of resistance to destructive forces not found in most other woods.

In ancient days Cypress was used for building mummy cases and images of the Gods. The Cypress sarcophagi when taken from the tombs of the Egyptian Pharaohs, after being buried more than 3,000 years, were still in an excellent state of preservation. The statue of Jupiter, carved out of Cypress, is stated by Pliny to have existed 600 years without showing signs of deterioration. The Cypress doors of St. Peter's in Rome, when moved by Eugenius IV were still sound although they had served for 1100 years.

In relatively modern times an outstanding example of the lasting quality of Cypress is Mount Vernon, home of George Washington. Some of the heart Cypress shingles laid on the roof of this famous structure in 1743 were still giving service in 1918—175 years later. Within the past two centuries hundreds of historic American homes, constructed entirely of Cypress by their foresighted owners, have withstood the ravages of Time and the Elements down through generation after generation.

History then provides an authentic background for Tidewater Red Cypress and substantiates conclusively its right to the title of "The Wood Eternal."

Today the most universally used building material is wood. It is unquestionably the more adaptable and more economical material for home construction. Of the various species of wood commercially available in quantity, Tidewater Red Cypress, because of its beauty, versatility and its resistance to the deteriorating effects of moisture, humidity, contact with soil, termite, and decay causing fungi, offers most for your building dollar.

EXCLUSIVE CARLOAD AND LESS CARLOAD DISTRIBUTOR FOR
FLORIDA LOUISIANA RED CYPRESS CO.
JACKSONVILLE, FLORIDA

10 MONEY SAVING REASONS MAKE

Tide Water
Cypress
"The Wood Eternal"

The

No. 1 WOOD of INDUSTRY

1. CUTS FREIGHT BILLS. Greater strength permits use of lighter Cypress.
2. Easily worked.
3. Better nail holding qualities.
4. Best weather resistant wood.
5. Best termite resistant wood.
6. Doesn't warp or buckle.
7. High gluing properties.
8. 1300 lbs. working stress per sq. inch.
9. Holds paint.
10. Superior hardness.

SAVING MONEY FOR THE LEADERS IN MANY INDUSTRIES

Nothing else will do in the following industries because Cypress withstands the deteriorating action of water, weather, acids, alkalies, minerals, oils, fats, foods, mould and rot, better than any other wood known. They use Cypress because it **ACTUALLY SAVES MONEY.**

CHEMICAL INDUSTRY

Abrasives
Adhesives
Alloys
Artificial Silk
Batteries
Beverages
Celluloid, Plastics
Cement and Plaster
Ceramic Products
Coke and Its By-Products
Drugs and Medicines
Dyestuffs
Electroplating
Enameled Products
Explosives
Fertilizers
Foodstuffs
Gas, Illuminating and Fuel
Glass
Glues and Gelatines
Insecticides
Insulating Materials
Leather
Linoleum and Oilcloth
Lubricants
Naval Stores
Nitrogen Fixation
Oil, Animal and Vegetable

Oleomargine and Butter
Paint and Varnish
Paving Materials
Perfumes and Cosmetics
Petroleum Refining
Pharmaceutical Specialties
Photographic Films
Pulp and Paper
Refractories
Rubber
Sewage Disposal
Soup and Candies
Sugar, Cane and Beet
Tanning Extracts
Textile Bleaching and Finishing
Tobacco Products
Water Purification
Wood By-Products

MANUFACTURERS

Advertising (Novelty)
Agate and Enamel
Automobiles
Auto Body
Bicycle
Baking Powder
Belting
Bleachers
Blueing
Bottle
Brewers

Butterine
Cable
Carbon
Chandelier
Cooperage
Creameries
Curled Hair
Cutlery
Dental and Surgical Instruments
Distillers
Dynamite and Powder
Elevators
Electrotype
Electrical Goods
Enamel
Extracts
Felt
Fence (Wire)
Fertilizer
Film
Filtration Plants
Furniture
Galvanized Sheet Metal
Galvanizers
Glucose
Glue
Glycerine
Grease and Tallow
Hardware
Implements
Ink

Iron
Iron Plate
Lamp
Laundry
Lock
Locker
Metal
Motorcycle
Moving Picture Studios
Nail
Press Printing
Printing, Writing Ink
Salt
Starch (Corn and Potato)
Steel
Stove
Strawboard
Straw Hat
Tin Plate
Toy
Utensil
Vehicles
Wall Paper
Yeast

MILLS

Textile (Woolen, Cotton, Carpet, Hosiery, Lumber, Silk, Planing, Powder)

MISCELLANEOUS

Animal Oil
Automatic Sprinklers
Brick
Canners
Chain Mfgs.
Clay
Cider
Cleaners and Dyers
Coal Mines
Cold Storage
Cooperage
Copper Refiners
Country Homes
Dairies
Engravers
Farms
Florists
Flour, Grain
Foundries
Garages
Gravel Pit
Heating Supplies
Kraut
Machine Shops
Mushroom Growers
Naval Stores
Nurserymen
Ore Reduction
Packers
Photo Engravers
Picke
Plantations

Pottery
Powder
Printing
Publishing Cos.
Quarries
Railroads
Rayon
Smelter
Spring
Sprinkler Cos.
Stereotypers
Tanneries
Tools
Vegetable Oils
Vinegar
Wall Paper
Warehouses
Water (Mineral)
Water Works
Well Drillers
Wind Mills
Wire Mills
Woodworking Plants

PUBLIC UTILITIES

Academies, Asylums, Cemeteries
Clubs, Athletic, Country
Gas, Electric and Heating Cos.
Hospitals, Hotels, Parks, Playgrounds
Power Companies

40,000 SQUARE FEET FOR CYPRESS — UNDER COVER

Huss Lumber Company

RACINE at BELDEN

CHICAGO

PHONE LINCOLN 6226



100 YEARS
AGO —
CYPRESS

AND TODAY
STILL
CYPRESS

THERE ARE HUNDREDS OF USES WHERE ONLY CYPRESS WILL DO—THOUSANDS OF THINGS CYPRESS WILL DO BETTER AT FAR LOWER ULTIMATE COST.



We are exclusive distributors for
Fla.-La. Red Cypress Co.

Tide Water **Red**
Cypress
"The Wood Eternal"

TANK OR CLEAR HEART

LIST PRICES SUBJECT TO DISCOUNT

Width	1"	1 1/4"	1 1/2"	2"	2 1/2" & 3"	4"
4"	\$108	\$118	\$151	\$168	\$204	\$214
6"	111	120	151	168	204	214
8"	111	120	151	168	204	214
10"	118	127	156	173	208	218
12"	132	139	166	183	218	228
14"	144	154	185	202	237	247
16"	158	168	199	215	250	261
18"	175	185	216	232	267	278
20"	192	202	234	251	286	296
22"	192	202	234	251	286	296
24"	192	202	234	251	286	296
26"	192	202	234	251	286	296
R/W 4" to 12"	116	126	151	168	204	214
R/W 13" and wider	161	171	203	220	256	265

● For 16' add \$7.00. ● For 18' and 20' add \$14.00.
● For 22' to 26' add \$5.00 per M for every lineal foot over 20' price.

"A" FINISH—Dressed and Rough

Width	1"	1 1/4"	1 1/2"	2"	2 1/2" & 3"	4"
4"	\$ 94	\$104	\$115	\$137	\$177	\$183
6" and 3"	97	106	117	140	177	183
8"	97	106	117	140	177	183
10" and 5"	104	114	125	147	182	188
12"	118	128	139	161	193	199
14"	130	140	154	176	203	209
16"	144	154	168	190	213	219
18"	161	171	185	207	223	229
20"	178	188	202	224	233	239
22"	178	188	202	224	243	249
24"	178	188	202	224	253	259
26"	178	188	202	224	263	269

● For 16' add \$7.00. ● For 18' and 20' add \$14.00.

● For 22' to 26' add \$5.00 per M per lineal foot over 20' price.

●
"A"
FINISH

●
"B"
FINISH

We are exclusive distributors for
Fla.-La. Red Cypress Co.

Tide Water **Red**
Cypress
"The Wood Eternal"

"B" and BETTER FINISH

LIST PRICES SUBJECT TO DISCOUNT
Dressed or Rough

SANDED — WHEN DRESSED — A REAL FINISH

	1"	1 1/4"	1 1/2"	2"	2 1/2 & 3"	4"
4"*	\$ 82	\$ 92	\$ 92	\$ 97	\$143	\$155
6"* and 3"...	85	95	95	100	143	155
8"	85	95	95	100	143	155
10" and 5"....	92	102	102	107	145	157
12"	109	119	119	124	161	174
14"	129	139				
16"	143	153				
18"	160	170				
20"	177	187				
22"	177	187				
24"	177	187				
26"	177	187				

USE
"A" FINISH
PRICE

● For 16', 18', 20' add \$5.00. ● For lengths longer than 20' add \$5.00 per M for each lineal foot over 20' price.
*The above 1"x4" and 6" may be had worked to D & M. ● C Finish when in stock \$5.00 per M less.

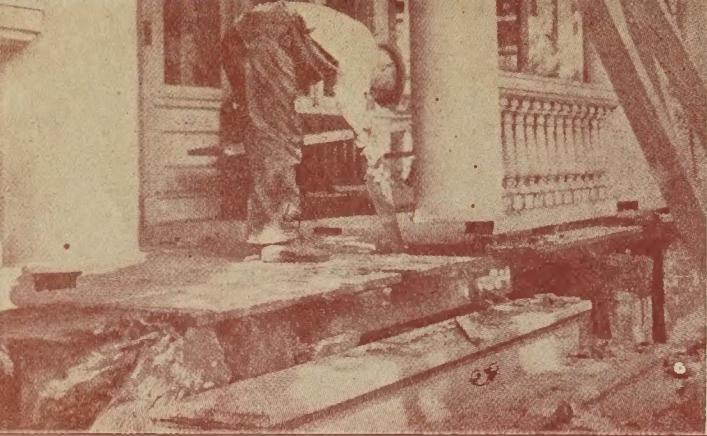
"D" SELECT FINISH

Rough

	1"	1 1/4"	1 1/2"	2"	2 1/2 & 3"	4"
4"	\$ 69	\$ 79	\$ 79	\$ 85	\$105	\$115
6"	72	82	82	88	108	118
8"	72	82	82	88	108	118
10"	79	89	89	95	115	125
12"	96	106	106	111	131	141

● For 16', 18' and 20' add \$5.00 per M. ● For ALL HEART add \$10.00.

●
"D"
FINISH



●
THIS
DOESN'T
HAPPEN
WITH

Tide Water **Red**
Cypress
"The Wood Eternal"

We are exclusive distributors for
Fla.-La. Red Cypress Co.

**BORN IN WATER — RAISED IN WATER — CYPRESS WITHSTANDS
WEATHER BETTER THAN ANY OTHER COMMERCIAL WOOD.**



LIST PRICES SUBJECT TO DISCOUNT

**C and BETTER BEVEL and
BUNGALOW SIDING**

Sanded—Random Lengths—Bundled

S1S2E — Dry — No Shorts

1/2" x 4"	8' to 20'	34
1/2" x 6"	8' to 20'	36 1/2
1/2" x 8"	8' to 20'	36 1/2
5/8" x 8"	8' to 20'	51
5/8" x 10"	8' to 20'	54
3/4" x 8"	8' to 20'	56
3/4" x 10"	8' to 20'	59
3/4" x 12"	8' to 20'	70

● For OG Siding add \$5.00. ● For 16', 18' and 20'
add \$3.00.

● For "A" Siding add \$5.00 per M on 1/2". \$7.50 per
M on 5/8". \$10.00 per M on 3/4".

No. 1 COMMON FINISH

Rough

	1"	1 1/4"	1 1/2"	2"	2 1/2 & 3"	4"
4"	\$ 60	\$ 67	\$ 67	\$ 71	\$ 74	\$ 74
6"	63	70	70	74	74	74
8"	63	70	70	74	77	77
10"	70	77	77	81	83	83
12"	84	91	91	95	86	86
14"	..	..	..	105	105	105
16"	..	..	..	...	115	115

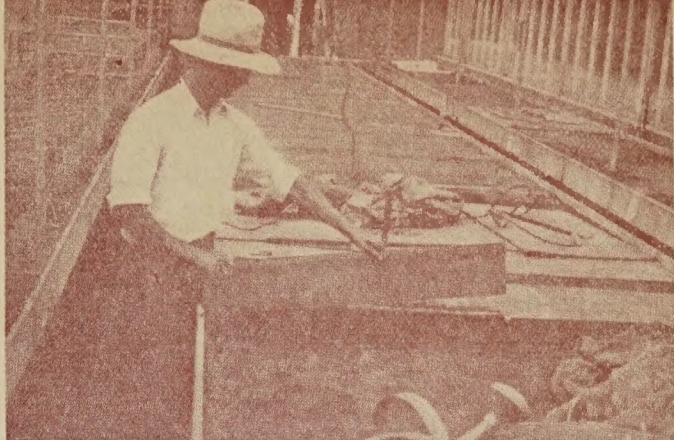
● Thicker than 4" stock see Timber price. ● For 16',
18' and 20' add \$5.00. ● For ALL HEART add \$10.00.

●
No. 1
BOARDS

We are exclusive distributors for
Fla.-La. Red Cypress Co.

GREENHOUSES
INSIST
ON

Tide Water **Red Cypress**
"The Wood Eternal"



ARCHITECTS SPECIFY PECKY FOR
"ATMOSPHERE." IT PRODUCES
IT INEXPENSIVELY.

LIST PRICES SUBJECT TO DISCOUNT

TIMBERS—Rough

Width	Clear	Select Structural	No. 1 85% Heart	Peck
6"	\$196	\$ 90	\$ 74	\$ 67
8"	203	93	77	67
10"		99	83	76
12"		102	86	80

● For 16', 18' and 20' add \$5.00. ● For ALL HEART
add \$5.00.

Timbers smaller than 6x6 are carried dry and listed under No. 1
Common Finish Grade.

PECK CYPRESS—Rough

Width	Peck Finish for Panel	Greenhouse Bench Grade	No. 2 Peck Droppings
1" x 4"	\$ 66	\$ 51	\$ 41
1" x 6"	66	51	41
1" x 8"	66	51	41
1" x 10"	67	52	42
1" x 12"	69	55	45

● For 1 1/4" and 1 1/2" add \$3. ● For 2" add \$5. ● For
16', 18' and 20' add \$3.

A Panel is "Marginal." B Panel is "Heavy." C Panel is "Fine."
Order Peck Finish Panel Grade by Pattern Name.

B AND BETTER

Thin Finish — Boat Stock — Panel
Stock, Etc.

	4"-6"-8"	10"	12"	14"	16"
1/2" S2S to 5/16" Net.....	\$55	\$59	\$63	\$66	\$69
5/8" S2S to 7/16" Net.....	72	76	79	82	85
3/4" S2S to 9/16" Net.....	88	92	95	97	99

● For 16', 18' and 20' add \$5.00.

● For ALL HEART add \$10.00.



● No. 2 Boards

No. 2 COMMON BOARDS

Rough

	1"	1 1/4", 1 1/2" and 2"
4"	\$56	\$59
6"	59	62
8"	59	62
10"	65	68
12"	73	76

● For 16', 18' and 20' add \$3.00. ● For ALL HEART add \$10.00.

No. 3 COMMON BOARDS

Rough

	1"	1 1/4", 1 1/2" and 2"
4"	\$48	\$51
6"	48	51
8"	48	51
10"	51	54
12"	59	62

● For 16', 18' and 20' add \$3.00.

"SUWANEE" RED CEDAR

(Grown in Our Cypress Swamps)
AROMATIC

CLOSET LINING—S2S AND C. M. AND SANDED	
3/8" x 3 1/4" Face.....	\$ 60.00
R/L SURFACED CEDAR SHELVING	
1 x 4".....	\$115.00
1 x 6".....	130.00
1 x 8".....	\$150.00
1 x 10".....	180.00
1 x 12".....	200.00
CEDAR QUARTER ROUND	
3/4"—Per C Lineal Feet.....	\$ 1.50

SHINGLES

	Per M Pieces	Per Sq. 10" Exposure
Hand Split Shakes		
5" to 7"—24" Long.....	\$63.00	\$15.25
Best (Clear Heart)		Per Sq. 5 1/2" Exposure
4" x 18".....		\$6.75
5" x 18".....		7.62
Primes		
4" x 18".....		5.78
5" x 18".....		6.08
● A square will cover 100 sq. ft. when laid 5 1/2" Exposure.		

No. 3 Boards ●

LIST PRICES SUBJECT TO DISCOUNT

Tide Water Red Cypress

"The Wood Eternal"

We are exclusive distributors for
Fla.-La. Red Cypress Co.

PRICES SUBJECT TO DISCOUNT

FACTORY GRADES

Rough

STRICTLY RANDOM WIDTHS AND LENGTHS ONLY

FAS	Selects	No. 1 Shop
4/4 x R/W and L....\$ 94	\$ 83	\$ 65
5/4 x R/W and L.... 104	94	72
6/4 x R/W and L.... 119	94	86
8/4 x R/W and L.... 142	100	90
10/4 x R/W and L.... 177	129	115
12/4 x R/W and L.... 177	129	115
16/4 x R/W and L.... 184	142	126

● For Specified Widths
use "A" "C" "D"
Finish Finish Finish

● For 16' add \$5.00. ● For 18' and 20' 4/4, 5/4 and 6/4
add \$5.00. ● For 18' and 20' 8/4 and thicker add \$10.00.

LOG CABIN SIDING

(See Cut on Back Cover)

	Rustic Peck	Com. Type
2" x 6"—10' to 20'.....\$46		\$44
2" x 8"—10' to 20'..... 46		44
2" x 10"—10' to 20'..... 48		46

● For 16', 18' and 20' add \$3.00 per M.

● The above Log Siding made in Extra Heavy thick-
nesses. Inquire for Samples and Prices.

● The above stock is worked to 1 1/2" to match other
special patterns.

EXTERIOR MOULDINGS

Perfectly Machined — Bundled — Trademarked

Prices apply on assorted lengths, 6' to 16', 100 lineal feet or
more. Add extras as follows:

Under 100 lineal.....10% 12', 14' or 16'.....10%
Cut lengths 10% Assorted lengths, 10'
Specified lengths, 10', to 16' only 5%

Item	Book No.	Size	100 Lin. Ft.
Astragal	L-8142	3/4x1 5/8	\$1.75
Bal., 1 5/8" SE S4S.....	8902	1 5/8x1 5/8	5.50
Bal., 1 3/8" SE S4S.....	8901	1 3/8x1 3/8	3.50
Bal., 1 1/8" SE S4S.....	8900	1 1/8x1 1/8	2.05
Bal., 1x1" SE S4S.....L-8900		1x1	1.00
Bed, 1 1/2"	8045	3/4x1 1/2	1.75
Bed, Sprung 2"	8032	3/4x2	2.25
Blind Stop	8430	3/4x1 3/8	1.50
Brick Moulding	Pat. F	1 1/8x1 3/4	3.00
Corner Bead	8238	1 3/8x1 3/8	5.00
Cove, 7/8"	8060	3/4x 7/8	1.00
Cove, 1 3/8"	8061	3/4x1 3/8	1.25
Cove, 1 3/4"	8024	3/4x1 3/4	2.00
Crown, 4 5/8"	8013	3/4x4 5/8	5.50
Crown, 3 5/8"	8009	3/4x3 5/8	4.00
Crown, 3 1/4"	8014	3/4x3 1/4	3.50
Crown, 2 3/4"	8010	3/4x2 3/4	3.00
Crown, 2 1/4"	8011	3/4x2 1/4	2.50
Crown, 1 3/4"	8016	3/4x1 3/4	2.00
Drip Cap, 2"	8284	1 1/8x2	3.75
Drip Cap, 1 1/8"	8283	1 1/8x1 5/8	3.30
Drip Cap, 3/4"	L-8283	3/4x1 5/8	2.20
Fence Cop	L-8271	3/4x1 3/4	2.40
Glass Bead	8571	6/8x 5/8	1.00
Glass Bead	8570	1/2x ..	1.00
Glass Bead	8569	3/8x 1/2	.80
Glass Bead	8568	3/8x 3/8	.80
Half Round, 5/8"	8076	5/8x 5/8	1.00
Half Round, 3/4"	8077	3/4x ..	1.00
Half Round, 3/4" full	L-8077	3/4x 3/4	1.50
Half Round, 1"	8078	1/2x1	1.50
Hand Rail Round	8057	1 5/8x1 5/8	5.50
Hand Rail Round	L-8057	1 3/8x1 3/8	3.75
Hand Rail Round	L-8057	1 1/8x1 1/8	2.50
Hanging Stile	8441	1 1/8x2	3.75
Hanging Stile	L-8441	1 1/8x1 5/8	3.25
Lattice, 1 3/4"	8282	1 3/4x1 3/4	1.40
Lattice, 1 3/8"	8281	1 3/8x1 3/8	1.00
Lattice, 1 1/8"	8280	1 1/8x1 1/8	.85
Nosing, 1 3/4"	8126	1 3/4x2 7/8	7.50
Nosing, 1 3/8"	8125	1 3/8x2 1/4	5.00
Nosing, 1 1/8"	8124	1 1/8x2	3.75
Panel Moulding	Pat. A	1 1/2x1 1/2	2.20
Parting Stop	8432	1/2x 3/4	1.00
Porch Stop	S4S	1 1/2x1 1/8	1.50
Quarter Round, 1 3/8"	8067	3/4x1 3/8	1.75
Quarter Round, 1 1/8"	L-8065	1 1/8x1 1/8	3.00
Quarter Round, 3/4"	8065	3/4x 3/4	1.00
Quarter Round, 1/2"	8063	1/2x 1/2	1.00
Screen Moulding	8139	1 1/8x 5/8	.80
Screen Moulding	8140	3/8x 3/4	.80
Screen Moulding	8611	1/4x 3/4	.80
Screen Slide D	8561	1/4x 3/8	1.00
Screen Slide T	8612	1/2x 3/4	1.25
Screen Stock, 1x2 S4S	8614	3/4x1 3/4	2.00
Screen Stock, Gr.	8613	3/4x1 3/4	2.00
Screen Stock, 1x3 S4S	8615	3/4x2 3/4	3.00
Screen Stock, 1 1/8x2 S4S	L-8616	1 1/8x1 3/4	4.50
Screen Stock, 1 1/8x3 S4S	L-8617	1 1/8x2 3/4	6.50
Shelf Cleat	L-8242	3/4x1 1/2	2.25
Waterdrip	Pat. B	3/4x1 1/2	2.00

Barn Battens Per M Lineal

3/8x3	S1S.....\$ 7.60	25/32x2 ...OG.....\$ 9.80
3/8x3	OG..... 8.50	25/32x2 1/2...OG..... 13.80

LIST PRICES SUBJECT TO DISCOUNT



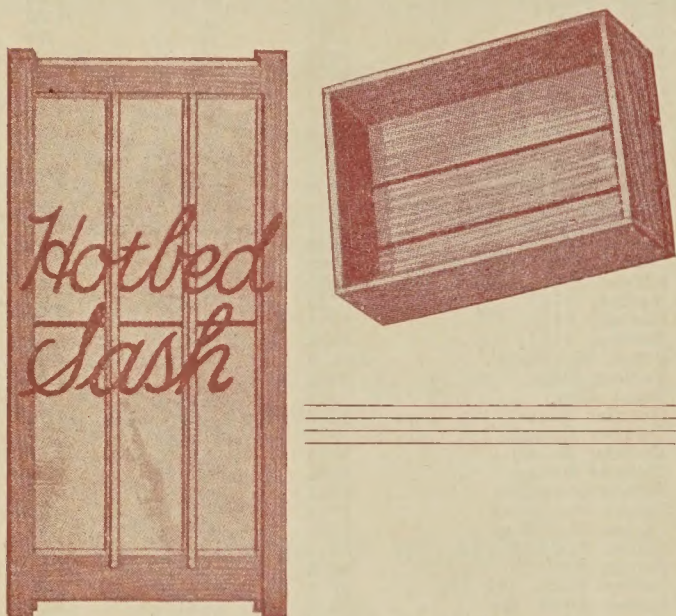
K. D. GREENHOUSE FLATS

Greenhouse operators, bulb growers and nurserymen are steadily turning to Cypress for their lumber requirements. Cypress has exceptional nail-holding qualities — a very important feature in flats.

Dimensions shown are inside measurements. Ends are finished $\frac{3}{4}$ " thick; sides and bottoms, $\frac{3}{8}$ " thick:

Price Per 100 Flats	Price Per 100 Flats
Flat No. 1-F 20 x 14 x 2 $\frac{3}{4}$\$12.60	Flat No. 4-A 13 x 5 $\frac{1}{2}$ x 4 $\frac{1}{2}$...\$ 8.40
Flat No. 2-F 20 x 14 x 3 $\frac{3}{4}$ 14.00	Flat No. 10-F 22 $\frac{3}{8}$ x 15 x 2 $\frac{3}{4}$.. 14.00
Flat No. 3-A (Tulip) 15 x 5 x 3 $\frac{3}{4}$ 8.40	Flat No. 11-F 22 $\frac{3}{8}$ x 15 x 3 $\frac{3}{4}$.. 15.40

If you desire other sizes please mail us your specifications.



HOT BED SASH—Knocked Down

Write for Glazed or Assembled Prices from Stock

Opening Size	Thickness	For Rows of Glass	Price K. D. Clear Grade
3' x 6'	1 $\frac{3}{8}$ "	3	\$1.51
3' x 6'	1 $\frac{3}{8}$ "	4	1.63
3' x 6'	1 $\frac{3}{8}$ "	5	1.73
3' x 6'	1 $\frac{3}{4}$ "	3	2.04
3' x 6'	1 $\frac{3}{4}$ "	4	2.18
3' x 6'	1 $\frac{3}{4}$ "	5	2.35
3'4" x 6'	1 $\frac{3}{8}$ "	4	1.80
3'4" x 6'	1 $\frac{3}{4}$ "	3	2.10
3'4" x 6'	1 $\frac{3}{4}$ "	4	2.28
3'4" x 6'	1 $\frac{3}{4}$ "	5	2.35
4' x 6'	1 $\frac{3}{4}$ "	5	2.40

The above hot bed sash are mortised and tenoned and ready for assembling. Cypress cross bar, $\frac{3}{8}$ " x 1 $\frac{7}{8}$ ", is included. Our sash are manufactured from a clear grade of genuine Tidewater Red Cypress.

We are exclusive distributors for Fla.-La. Red Cypress Co.

Tide Water Red
Cypress
"The Wood Eternal"

LIST PRICES SUBJECT TO DISCOUNT



PICKETS

Clear Gothic or Spearhead

Per 1000 Pieces (Bundled)

3/4" x 2 $\frac{1}{2}$ "—3'	\$45.00
3/4" x 2 $\frac{1}{2}$ "—3'6"	52.00
3/4" x 2 $\frac{1}{2}$ "—4'	58.00
1 $\frac{1}{8}$ " x 1 $\frac{1}{8}$ "—3'	21.00
1 $\frac{1}{8}$ " x 1 $\frac{1}{8}$ "—3'6"	28.00
1 $\frac{1}{8}$ " x 1 $\frac{1}{8}$ "—4'	36.00
1 $\frac{5}{8}$ " x 1 $\frac{5}{8}$ "—3'	38.00
1 $\frac{5}{8}$ " x 1 $\frac{5}{8}$ "—3'6"	49.00
1 $\frac{5}{8}$ " x 1 $\frac{5}{8}$ "—4'	53.00

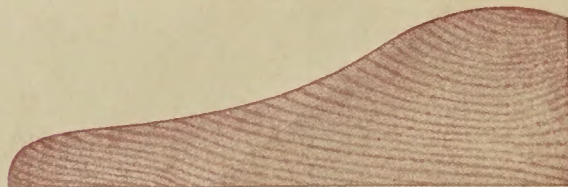
CYPRESS LATH

Wired Tied

	No. 1	No. 2
3/8" x 1 $\frac{1}{2}$ "— 4'	\$9.30	\$8.45
—32"	5.70	

POSTER MOULDING

Price Per 100 Lineal Feet



FB Pattern

2 $\frac{1}{4}$ " x 7 $\frac{1}{4}$ ".....	\$11.80
--	---------



SB Pattern

2 $\frac{1}{4}$ " x 7 $\frac{1}{4}$ ".....	\$ 9.80
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We are exclusive distributors for Fla.-La. Red Cypress Co.

Tide Water Red
Cypress
"The Wood Eternal"

Before you build • **CONSIDER THE MANY ADVANTAGES TIDEWATER RED CYPRESS OFFERS**

DURABILITY ON THE OUTSIDE

• The material you select for the exterior of your home should insure permanent weather-tight protection. For uncompromising durability despite every disintegrating influence of Nature, Tidewater Red Cypress has no equal.

BEAUTY ON THE INSIDE

• Today Cypress is recognized also as the ideal material for beautiful interior decoration. Its exquisitely figured grain offers unlimited possibilities for trim, paneling, marquetry and colorful interior finishes.

VERSATILITY

• Cypress is an all-purpose lumber and can be efficiently and economically employed for practically every portion of the home or out-building. Wherever it is proper to use wood, there is an advantage in using Cypress.

LOW UPKEEP EXPENSE

• Because of its unparalleled endurance under all conditions of exposure, Arrow Brand Cypress definitely eliminates periodical repair and upkeep expenditures. When you build properly of this Cypress your initial investment is thoroughly sound and, generally over long periods of time, is your final cost.

LIFE-TIME SERVICE

• There exists today throughout the South Colonial homes which are housing comfortably the fifth and sixth generations of the original builders. These homes were built entirely of Cypress, some more than 200 years ago. Today this same Genuine Tidewater Red Cypress is available to you. Whether you plan to remodel or rebuild, specify this durable wood with the assurance of economical lifetime service.

THE OLDEST LIVING THING

• In the churchyard at Santa Maria del Tule, Mexico, stands this hardy Cypress tree estimated by Dr. Herman Van Schrenck, timber expert, to be over 5,000 years of age. It is the oldest living thing on earth.



AS THE OWNERS DESIRED IT

• The owners of this Long Island home found Cypress ideally adapted to their own personal ideas on exterior beauty and durability, and distinctive interior decoration.



DWIGHT JAMES BAUM

ARCHITECT

Always specify **ARROW BRAND TIDEWATER RED CYPRESS**

We are exclusive distributors for Fla.-La. Red Cypress Co.

HOMES OF CYPRESS ARE HOMES OF *Beauty*



HENRY C. PELTON

ARCHITECT

● In Montclair, New Jersey, this modest home exhibits the weather-tight combination of Cypress siding and Cypress shingle roof. Whether for large or small home, Cypress and economy go hand in hand.



ARTHUR T. REMICK

ARCHITECT

● Living within a few hundred miles of many of the great tidal swamps where Arrow Brand Tidewater Red Cypress originates, the owners of this charming Jacksonville, Florida, home used it exclusively for all exterior woodwork. In addition to the siding, the door and window frames, porch columns and trim are all heart Cypress.



● Of early American architecture, this hillside home in Bronxville, New York, shows a generous use of Cypress. With roof and sidewalls of Cypress shingles and all other exposed portions of heart Cypress, here is a home exterior designed to last for generations without the need for replacement.

Tide Water Red
Cypress
"The Wood Eternal"



ARTHUR T. REMICK

ARCHITECT



We are exclusive distributors for Fla.-La. Red Cypress Co.

● This delightful home in Jacksonville, Florida, is still in its early youth. As the years pass its beauty and charm will remain intact because it is built almost entirely of Cypress.

● A far cry from Florida's mild climate is this typical Long Island home. Despite the rigors of northern winters, it, too, will age gracefully with its heart Cypress exterior continuously giving weather-tight protection.



W. KENYON DRAKE

ARCHITECT



AYMAR EMBURY, II

ARCHITECT

HOMES OF CYPRESS GROW OLD

Gracefully

A PERMANENT TRIBUTE TO THE OWNER'S GOOD JUDGMENT

HOME builders, who of their own volition or upon the advice of an architect, plan and build their homes of Tidewater Red Cypress erect a permanent tribute to their good judgment. Regardless of the locality in which you live, whether north, south, east, west, seaboard or inland, you can build with Cypress with the definite assurance that the durability of this wood is unaffected by varying climatic conditions.

Cypress should not be thought of merely as a lumber for the more elaborate or expensive home. Actually, over long periods of time, Tidewater Red Cypress is the most economical lumber you can buy for any type of home or outbuilding. The use of Cypress is safe and cheap insurance against the premature and serious depreciation of your entire investment. Though the original cost of Cypress may be a trifle more, it is offset many times over through the elimination of early and frequent repairs and replacements. Irrespective of the nature or size of the structure, the substitution of inferior materials to reduce your initial expenditure is false economy.

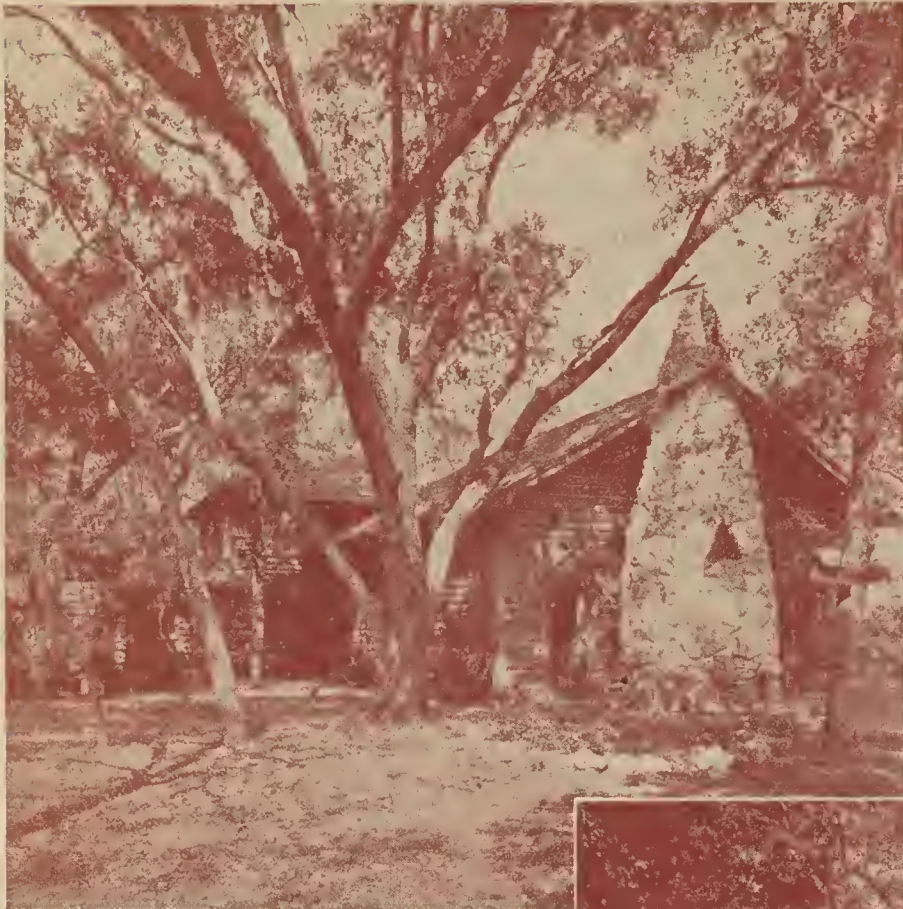
When you build or remodel specify Arrow Brand Tidewater Red Cypress. Specify it not only for the exterior portion of your home, but for the interior woodwork as well.

**WHETHER FOR MODEST SURROUNDINGS OR LARGE ESTATE,
HOMES OF CYPRESS ARE A WISE, *Money - Saving Investment***



We are exclusive distributors for Fla.-La. Red Cypress Co.

Tide Water Red
Cypress
"The Wood Eternal"



SAM STOLTZ

DESIGNER AND BUILDER

● With its background of verdant foliage, this residence in Winnetka, Illinois, fits snugly into its forest-like frame, its Cypress exterior in full accord with the environs. Despite the overhanging trees and close proximity of abundant plant life, both productive of fungus growth, the roof and sidewalls of this home will remain weather-tight indefinitely.

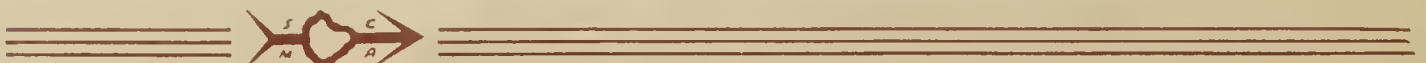


HUSZAPH AND HILL

ARCHITECTS

HOMES OF CYPRESS *Blend* WITH NATURE

CYPRESS bestows upon your home an enduring beauty that harmonizes perfectly with trees, shrubbery and lawn. No matter how elaborately landscaped, or how simple and rustic the surroundings may be, a home of cypress lends that subtle air of rightness for which every home-owner strives. Its warmth—to the eye and to the touch—which the passing years do not destroy, but rather add a mellowness, makes a home of Cypress and its setting a harmonious whole. Truly, Cypress blends with Nature.



CONSIDER THE UNEQUALLED VERSATILITY OF CYPRESS

Tide Water Red
Cypress
"The Wood Eternal"

NO wood can compare with Tidewater Red Cypress for its all-around efficiency as all-purpose lumber. Its unparalleled durability makes it the preferred wood for exterior use. Beauty of grain, even texture, and paintability establish it as outstanding for interior finish and trim. Tough, rugged, decay-defying when it needs to be, yet possessing characteristics which demand its use for soft, artistic, decorative effects as well. There is no place where it is suitable to use wood that Cypress cannot serve better, longer and more economically.

● The living room of this California home shows the interesting combination of smooth Cypress wall panels with a beamed ceiling of Pecky Cypress.

● The panel below gives some idea of the interesting possibilities the beautifully designed grain of Cypress affords. Richly shaded grain patterns of infinite variety lend themselves readily to any desired treatment.

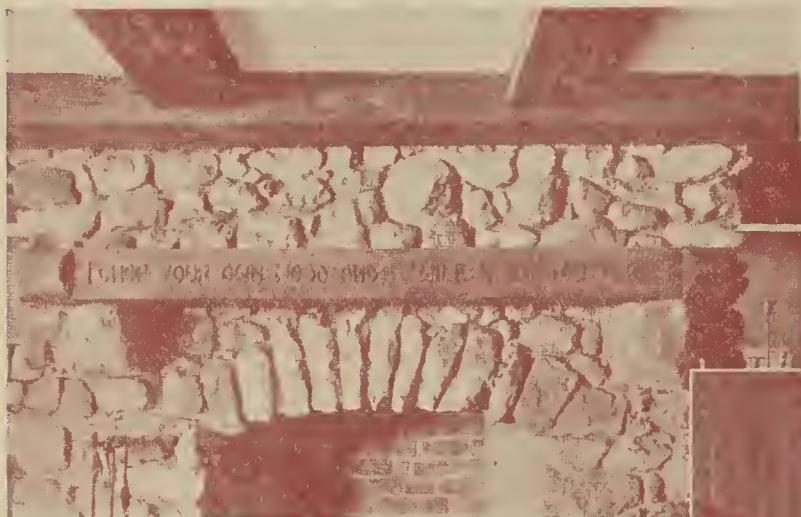


THE effects which may be produced with Cypress are almost unlimited. Left natural it weathers to a beautiful silver grey. When stained, varnished or waxed, the exquisite beauty of its variegated grain is emphasized. It can be effectively tinted any desired color or shade. Through the use of the Japanese treatment known as "sugi" (charred by a blow torch and then rubbed) the historic and very artistic "driftwood" effect can be reproduced on Cypress with remarkable accuracy. Architects have found that this wood lends itself admirably to the production of many other unique finishes. Pecky Cypress is particularly adapted to the creation of antique effects.



PERMITTING FULL EXPRESSION OF YOUR INDIVIDUAL TASTES

NO matter what effect you desire in a room you can obtain it with Cypress. Here is a wood which harmonizes with any scheme of decoration and which is adaptable to your own particular ideas. Gorgeously marked by nature, it has an individuality of grain design and coloring impossible to duplicate with any other wood. Cypress makes possible the creation of new modes in room treatment and permits full sway of your own personal ideas.



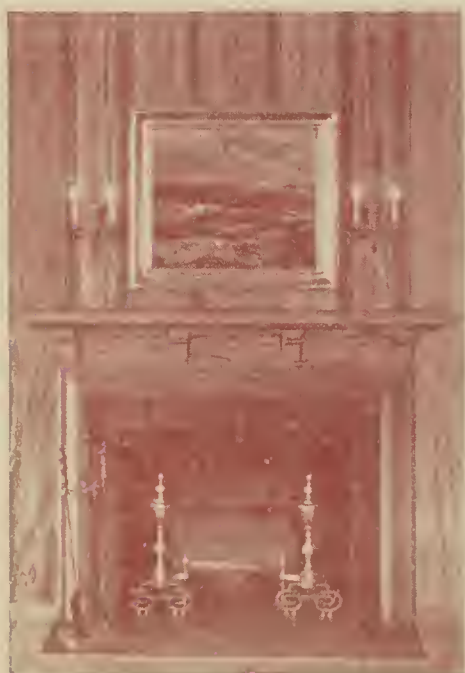
● "Chop your own wood and it will warm you twice," is the inscription which appears on the face of the Cypress mantel of Henry Ford's Trophy Room. This interesting mantel and the rugged Pecky Cypress half-timber work are in full keeping with the rough stone fireplace of which they form a part.

● In contrast, note the soft, cool effect obtained by the use of Cypress paneling in the dining room of this Florida home. Here simplicity rules and an effect of tranquil beauty has been achieved.



MELLEN C. GREELEY

ARCHITECT



GEORGE B. ROGERS

ARCHITECT

● An atmosphere, both pleasing and individual, has been given to this lumber company office in Irvington, New York, through the use of smooth Cypress boards of varying widths and grain patterns, marked off into panels with moulding.

● How cheerful is the corner of this breakfast room in a Spring Hill, Alabama residence. All of the woodwork, including floor and ceiling is of Tidewater Red Cypress.



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PECKY CYPRESS FOR

Tide Water Red
Cypress

"The Wood Eternal"

Antique EFFECTS

PECKY CYPRESS, because of its "honeycombed" surface, has a natural "aged" appearance and striking antique effects can be obtained with this extraordinary wood. For individuality in interior decoration, no other material offers as many possibilities. Especially suited for half-timber work, paneling and trim, unique and delightful finishes of smart distinction and unequalled charm can be created.



● This modern bar in a Cleveland, Ohio home, gives some idea of the effects which can be created with Pecky Cypress. Note the rough-hewn Pecky columns and beams and the finished "Pecky" wall and bar front panels. Surely here is charming individuality.

● The walls of this pleasant living room in Palm Beach, Florida, are of natural Pecky Cypress, whitewashed and marked off into panels with moulding. With this treatment an atmosphere of early Colonial days is given to this modern interior.



HOWARD MAJOR

ARCHITECT



DAVIS AND LEWIS

ARCHITECTS

● There is a nautical feeling to the foyer in this Scranton, Pennsylvania residence. One can almost visualize the wide Pecky Cypress wall panels as having been eroded by the action of the sea in some age-old sunken vessel.



GUARD *the* WEATHERPOINTS with *Tide Water Red* CYPRESS "The Wood Eternal"

HERE ARE SHOWN THE VITAL SPOTS IN YOUR HOME... INSURE THEM AGAINST DECAY AND WEATHER WEAR BY BUILDING THEM OF ARROW BRAND TIDEWATER RED CYPRESS



● Screen frames of Cypress are unaffected by alternate wetting and drying from rain and sun.



● Heart Cypress columns resist termite attack and the decaying influence of moisture from rain or snow.



● Contact with damp soil and growing plants does not rot out Cypress posts and stepping. Sills and floor joists should also always be of heart Cypress.

THE exterior of your home is the guardian to your whole investment, for your home will endure only so long as its exterior withstands the constant exposure to the deteriorating effects of Time and the Elements.

Each one of the places shown here is subject to depreciation from the effects of either sun, rain, moisture, termite or fungus growth of some description. Repairs to sills, floor joists, and the replacement of siding, columns, door and window frames and roof coverings are costly. Build these vital points of heart Cypress with the knowledge that you have not only given your home life-long protection against decay and premature weathering, but have saved countless dollars in eliminated repair and replacement.





● Porch floors of Cypress withstand the extreme surface wear and eliminate the double danger of decay from moisture collecting on the surface and dampness developing from underneath.

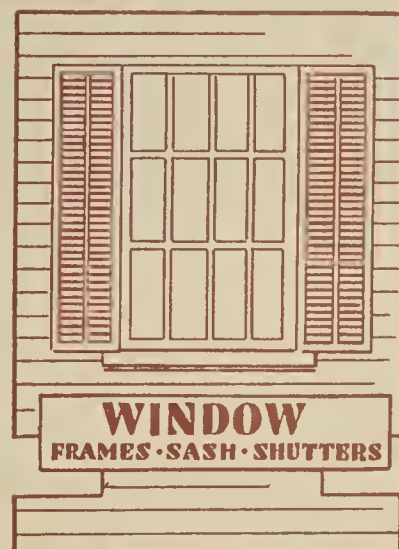


Tidewater Red Cypress, Heart Grade, defies decay, is unaffected by contact with damp soil or growing plants, and resists the attacks of termite and other wood-boring insects. It costs but very little more to use this Cypress and the few extra dollars invested initially will be more than offset by a lifetime service free of upkeep expense. For long-run economy in home construction, no other wood can compare with Cypress.



● Exposed to every weather change window frames, sash and shutters should always be of Cypress. Repairs to frames and sash are always expensive. Permanently avoid the need for this expense by making them of heart Cypress.

● Water seepage from roof and eaves caused by rain or snow does not affect the durability of Cypress cornice and trim. The use of Cypress at these vital points is true economy.



● Porch railings of Heart Cypress never rot out.

● The roof and sidewalls of your home are its most important parts. To be assured of permanent weather-tight protection build them of Heart Grade Arrow Brand Tidewater Red Cypress.

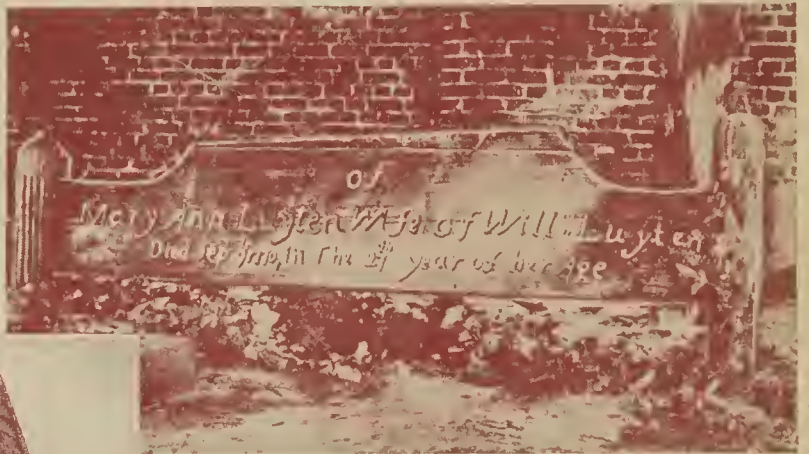


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^{Tide Water} **Red Cypress**
"The Wood Eternal"

CYPRESS ASSURES A HOME OF LIFETIME DURABILITY THE RAVAGES OF TIME AND THE ELEMENTS, ARE HELPLESS AGAINST "The Wood Eternal"

● In 1770, an eccentric lady in Charleston, South Carolina, willed that the headboard of her bed should be used as her grave marker. Her judgment has been justified for the inscription on the Cypress board remained legible long after neighboring stone inscriptions had been effaced.



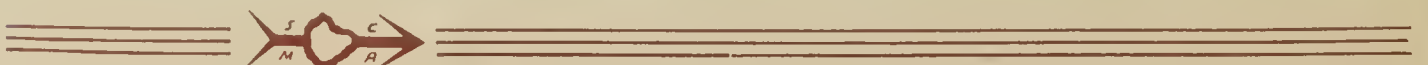
● The oldest frame house in the oldest American settlement. Built in St. Augustine, Florida, more than 250 years ago, the original Cypress, unpainted, is weather-tight today. Even without the protection of paint, the heartwood of Cypress defeats weather at every turn.

● Built by slaves before the Revolution, the old Osborn House in Charleston, South Carolina, gives indisputable evidence of the remarkable durability of Cypress. Inside and out, every piece of woodwork in this unique structure is of Cypress which is still in excellent condition after 200 years.



MOST of the famous and beautiful ante-bellum mansions and homes in the South and other sections of the country were constructed entirely of Cypress—from foundation to roof. In those early days homes were built to endure, not only for the present generation, but for the generations to come. There are homes in Louisiana built of Cypress more than a century ago, which are still comfortably sheltering descendants of the original builders.

With such an authentic background to confirm its uncompromising durability, present-day home builders can, with utmost confidence, depend upon Tidewater Red Cypress for lifetime service free of replacement expense.



We are exclusive distributors for Fla.-La. Red Cypress Co.

Tide Water
Cypress
"The Wood Eternal"

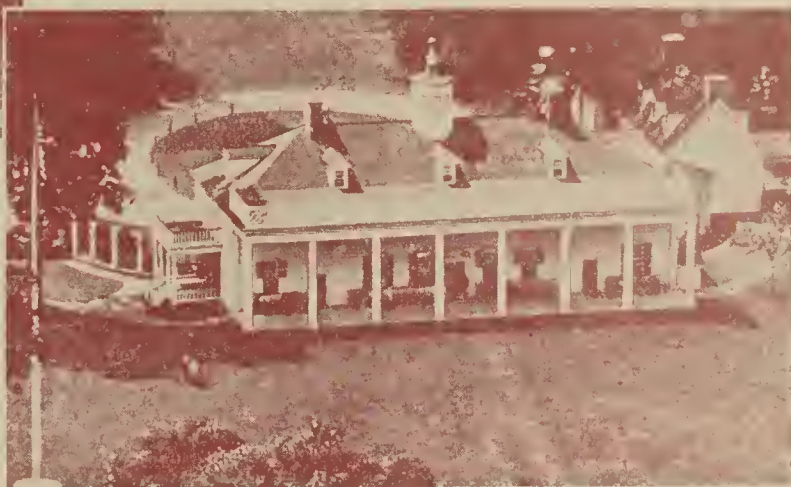
● Built before 1800, this beautiful old Colonial mansion is still in a remarkable state of preservation, and stands as eloquent testimony to the enduring qualities of Tidewater Red Cypress.



● Constructed of Tidewater Red Cypress in the early 1800's, this famous southern landmark near New Iberia, Louisiana, is still in good condition today.



● George Washington wrote, "Nothing but durable materials shall be used in this house." As evidence of his sound judgment, some of the heart Cypress shingles laid in 1743 were still giving service on Mount Vernon in 1918—175 years later. For nearly 200 years, the roof of this historic home has been continuously of Cypress.



AMERICA IS STILL TOO YOUNG TO KNOW HOW LONG CYPRESS CAN ENDURE

THE finger of age has lightly touched these fine old homes and left only a mellow trace of charm. For age brings only charm to Cypress. Wherever man has built properly of this wood, Time and Nature seem only to have enhanced the fairness of his efforts. Many homes built both beautifully and strongly in Colonial days are still standing and offer convincing testimony to the inflexible enduring qualities of this wood. These homes and the New Country, born together, are both still too young to know how long this wood can endure.

The same Cypress of which these early American homes were constructed is available to present-day home builders. Arrow Brand Tidewater Red Cypress, logged from tidal swamplands, leisurely and thoroughly air-seasoned to assure freedom from the dimension change when in service, and carefully and precisely manufactured, is the same Cypress our forefathers used in building these more-than-century-old homes. Truly, this Cypress is "The Wood Eternal" and certainly, the maximum value in lumber today.



We are exclusive distributors for Fla.-La. Red Cypress Co.

*Tide
Water* **Red
Cypress**
"The Wood Eternal"

FREEDOM FROM UPKEEP

AND REPAIR BILLS

ONE of the most SATISFYING FEATURES of CYPRESS

WHAT a wonderful sensation it is to see your own home rise up in all its newness. But how discouraging when, after a few short years, you find you are forced to make replacements. A leaky roof, a rotted cornice, a sagging porch pillar, or a decayed window sill can easily cause a repair bill that runs into hundreds of dollars. How easy it is for rain to beat in at defective points and ruin walls, decorations and furniture. How difficult, inconvenient and expensive repairs can be after the house is completed.

Nothing is more distasteful than writing checks for repair bills that never should have been necessary. When you build properly with Tidewater Red Cypress your first cost is your last cost. Here is lumber that will never make further demand on your checkbook. Lumber that gives lifetime insurance against weather damage and assures freedom from repair bills. When you build or remodel use Arrow Brand Tidewater Cypress, selecting the correct grade for the purpose intended. For all exposed woodwork always specify heart grade Cypress.

TERMITE RESISTANT

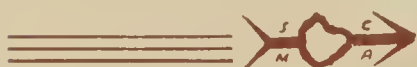
THE Bureau of Entomology, United States Department of Agriculture, states that no wood has yet been discovered that is absolutely immune to the attack of termites. This Bureau, however, pronounces the heartwood of Tidewater Red Cypress as one of the best termite resistant woods grown in the United States. Science has not yet been able to determine with accuracy the reason for this valuable property of Cypress. One solution has been offered by the presence of a resin-like substance, "Cypressene," which is contained in the heartwood of the tree, and is believed to act as a natural preservative against the attacks of insects and decay.

Architects, builders and home owners should remember this very definite asset Tidewater Red Cypress possesses—its heartwood offers positive resistance to the attack of termites and other wood-destroying insects.

CYPRESS TAKES AND HOLDS PAINT WELL

EXTENSIVE experiments by Government Departments and by independent paint experts show conclusively that Cypress lends itself excellently to painting. No special kinds of paint, no unusual proportioning of paint ingredients and, in fact, no departures from approved paint processes are required. In the 10-year test conducted by the U. S. Forest Products Laboratory to ascertain the relative paintability of various woods, Tidewater Red Cypress proved to be one of the best in its ability to take and hold paint.

The natural elements in Cypress make a perfect bond between this wood and paint. Because of the exacting manufacture and the long seasoning process which Arrow Brand Tidewater Red Cypress undergoes before it is put on the market, a velvet smooth finish coat will result when this lumber is painted.



Beautify THE HOME SURROUNDINGS

WITH ATTRACTIVE ITEMS OF CYPRESS FOR LAWN AND GARDEN

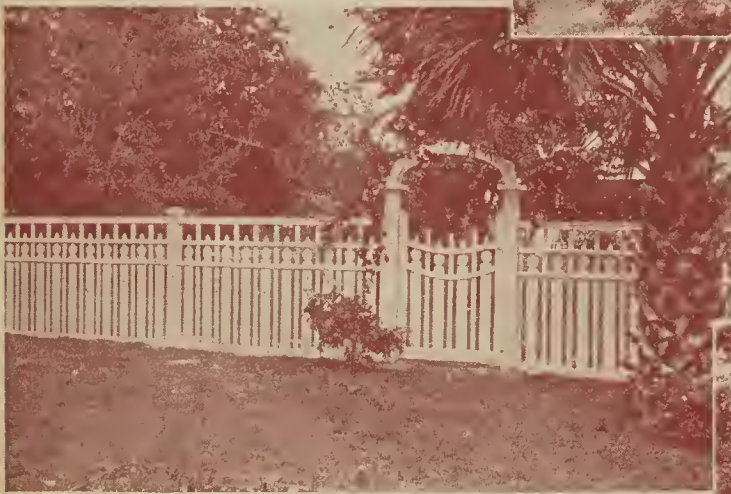
NO matter what size or type of lawn or garden you may have there is always need for such decorative and useful pieces as lawn furniture, pergolas, arbors, trellises and fences. When they are attractively designed and built of the proper wood they are a definite asset in improving the appearance of the home surroundings. Naturally, such items because they are constantly in contact with damp soil and growing plants, and continuously exposed to the weather and termite attack, should be constructed of Tidewater Red Cypress.

There is a place in every American home for these garden accessories, perhaps just a seat beneath a shady tree, a trellis for vines near the porch, or lattice to screen some undesirable view. A terrace or porch may be made into an outdoor living room through the use of lawn chairs, tables and benches. As practical as they are artistic and durable when built of Tidewater Red Cypress, they make the outside of your home just as livable as the interior.

● This Cypress arbor with seats in the garden of a home overlooking the St. Johns River near Palatka, Florida, furnishes its owner with a restful place of cool, quiet seclusion.



● Inexpensive, the use of Cypress trellis simplifies the training of vines along side-walls and porches.



● Though constantly in contact with soil and exposed to termite attack, this ornamental fence of Cypress gives beauty and permanent protection to the garden of a Florida home.

● This handsome pergola of graceful proportions with the accompanying lawn furniture would be a worthy adornment to the most elaborately landscaped garden. Built entirely of heart Cypress, the need for expensive repairs will never come despite the exposure to sun, rain, heat, cold, and termite.



THE LOGICAL CHOICE FOR GARAGES AND ALL OUT-BUILDINGS

TO HELP them in their FIGHT AGAINST the ELEMENTS

EVERY home, whether on a farm, in a small town, or a big city, has need for out-buildings. These buildings should be just as attractive and just as durable as your house. Garages and similar structures play a big part in making your residence the beautiful place you want it to be. Most of these structures have relatively more exposed surface than the average house, and the need for protection against decay and expensive repair bills and replacements is as great, if not greater. Repairs on your out-buildings can be just as expensive as repairs on your house. For beauty and low upkeep, then, use Arrow Brand Tidewater Red Cypress in its proper grade for every building on your property.



● Garage, chauffeur's quarters, and stables on a Westchester County, New York, estate. Despite many decaying influences, this building, constructed almost entirely of Cypress, will lose none of its soundness as the years pass.

● This cottage with its charming all-Cypress exterior concedes nothing in the way of beauty or durability to its larger and more pretentious neighbors. Rived Cypress shingles were used on roof and sidewalls to furnish an effect of charming simplicity.



● This combined garage and chauffeur's apartment in Jacksonville, Florida, is in keeping with the attractive home it serves, for in this simple out-building, the owner has duplicated, somewhat, the general architectural style of his home. The wide heart Cypress doors will never rot out and sag.



We are exclusive distributors for Fla.-La. Red Cypress Co.

Tide Water Red
Cypress
"The Wood Eternal"

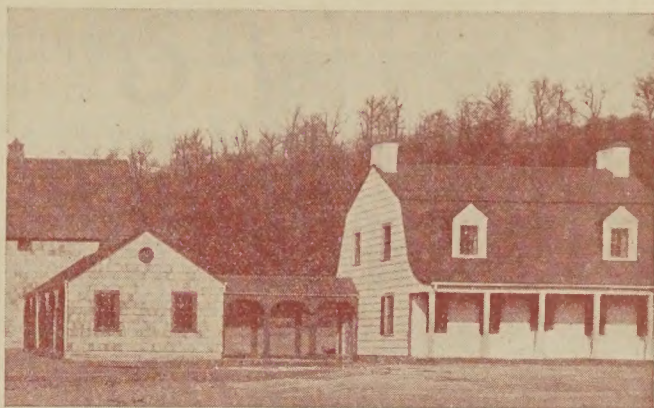
CYPRESS IS A REAL

Money-Saver ON THE FARM

THE heartwood of Tidewater Red Cypress has proven its ability to serve faithfully and long against two of the most destructive agencies known to wood—decay and termite attack. On the farm, where a high degree of resistance to these influences is essential, Cypress is the most economical lumber you can use. It stops depreciation at the source. Although Cypress is light in weight, soft in texture and easily worked with the simple tools usually found on the farm, it has definite rigidity and nail-holding power. As a general farm utility lumber, Cypress takes and holds paint well, but can be left unpainted indefinitely without its durability being affected.

For dairy houses Cypress offers a two-fold advantage. In addition to its enduring qualities, this wood, because it is chemically inert, will impart no color, odor or taste to the milk, cream or butterfats. Containers in your dairy, such as butter churns, tubs, etc., should, of course, be of this wood.

● A vast quantity of Cypress was used in the construction of this spacious barn. Melting snows, and the severe service conditions of northern winters will not affect the lifetime durability of the roof of Cypress shingles.



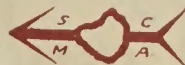
● Built principally of Cypress, this farm house and adjoining farm buildings will give long, economical service to the owner.

For hog and poultry houses, corn cribs, silos, cattle pens and sheds, and, in fact, all farm buildings, Tidewater Red Cypress offers the most for your money.

Foresighted farmers who use decay-resistant Tidewater Red Cypress for all of its proper uses, utilizing the correct grades for each respective use, build economically for the future.



● Although far from the warm tidal swamplands of Florida and Louisiana where Tidewater Red Cypress originates, the owner of this typical New England farm in Maine, chose this wood almost exclusively for the construction of his home and adjoining farm buildings.



SYSTEMATIC CONTROL OF LOGGING, MANUFACTURING, SEASONING and SHIPPING *Preserves Nature's Work*



GENUINE Tidewater Red Cypress grows only in the tidal swamplands along the Gulf and South Atlantic Coasts. Perhaps the most costly feature of Cypress logging is the necessity for building many miles of mainline and spur roadbeds through these swamps, many of which have water in them the year around. After the trees are felled and sawn into logs, combination skidders snake them by high or ground line cables to the log trains which carry them to the mill.

Every process in the mill—sawing, edging, trimming, etc., is handled with the care befitting a high quality product. As the lumber comes from the saw it is inspected, graded and then carefully piled in the yard for seasoning. It requires from eight months to two years to properly and thoroughly air-season Cypress, and the stacking of this lumber is almost a science in itself. The piles are covered with a board roof and the lumber is stacked at a gentle slope to facilitate the quick shedding of rain water. Ends of the individual pieces are protected with over-hanging spacer boards and additional stripping provides free and complete air circulation through each pile. It is the extreme care taken with this lumber in its seasoning which gives it comparative freedom from warpage and shrinkage when eventually used.

Rough seasoned Cypress boards when brought to the planing mill are carefully regraded after dressing. Frequent inspections by the personnel of the Southern Cypress Manufacturers' Association serve as a definite check on the grading of this product.

Cypress is costly to log and manufacture, and an expensive product to store. However, because of the time and care taken in its development, the use of Arrow Brand Tidewater Red Cypress constitutes a sound investment in beauty, durability and service which should be of vital interest to every home builder and user of lumber generally.

The Florida Louisiana Red Cypress Company handles the entire Cypress output of the following manufacturers:

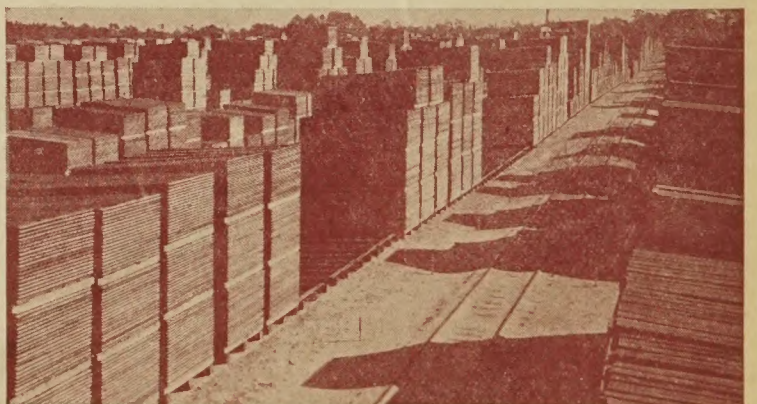
BROOKS-SCANLON CORPORATION
FOLEY, FLORIDA

CUMMER CYPRESS COMPANY
LACOCHEE, FLORIDA

PUTNAM LUMBER COMPANY
SHAMROCK, FLORIDA

A. WILBERT'S SONS LUMBER & SHINGLE COMPANY
PLAQUEMINE, LOUISIANA

WILSON CYPRESS COMPANY
PALATKA, FLORIDA



Huss Lumber Co.

2301 N. Racine Avenue
CHICAGO Phone Lincoln 6226

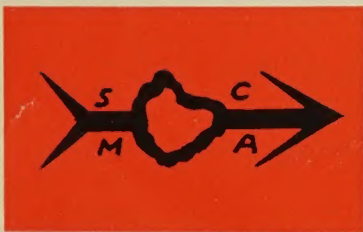
BUILD WITH *Arrow Brand* TIDEWATER RED CYPRESS

FOR MAXIMUM SERVICE WITH MINIMUM COST

WHEN ordering Cypress it is important that you specify and obtain Arrow Brand Tidewater Red Cypress—"The Wood Eternal." There are several varieties of Cypress on the market, but Arrow Brand is the superior slow growth Coastal type which has a maximum percent of heartwood, a fine, smooth, even grain, and a record for endurance under the most adverse service conditions that is long and enviable. Only those manufacturers who are members of the Southern Cypress Manufacturers' Association are allowed to use the quality-insuring Arrow trade-mark. The member mills of the Florida Louisiana Red Cypress Company belong to this Association. They maintain a high standard for manufacturing, grading, seasoning and handling this Genuine Tidewater Red Cypress. You can, at all times, depend upon the quality of the lumber they ship.

If you are planning a home or any structure calling for a good-sized investment, it will pay you to get the advice of a competent architect. Experience has shown that a good architect, through his expert knowledge, will save you more than his fee.

This TRADE-MARK IDENTIFIES *Arrow Brand*



EVERY piece of Cypress shipped by the Florida Louisiana Red Cypress Company carries the registered Arrow Brand trade-mark, clearly identifying the item as Genuine Tidewater Red Cypress. Each board is also grade-marked in strict accordance with the rigid specifications of the Southern Cypress Manufacturers' Association.

COMPLETE INFORMATION TO HELP YOU PLAN

IF there is any special information you desire about Arrow Brand Tidewater Red Cypress—its uses, grades, paintability, suitability for specific purposes, its relative cost and names of dealers in your locality who handle it—write to the address below and the information will be promptly supplied.

EXCLUSIVE CARLOAD AND LESS CARLOAD DISTRIBUTOR FOR
FLORIDA LOUISIANA RED CYPRESS COMPANY
BARNETT NATIONAL BANK BUILDING . . . JACKSONVILLE, FLORIDA

Arrow Brand
TIDEWATER
RED CYPRESS

FLORIDA LOUISIANA RED CYPRESS COMPANY
JACKSONVILLE, FLORIDA



TIDEWATER RED CYPRESS LOG CABIN
AT THE CENTURY OF PROGRESS